



## Master Class: Audio Storytelling with George Lavender

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### Podcasting Resources

- [Transom](#): Great website for learning about recording and editing equipment and software, as well as content on the writing and production end of audio.
- [NPR Training](#): Packed full of tip sheets on audio, digital, social and visual production.
- [Association for Independents in Radio](#): Network of independent audio producers -- both journalists and storytellers -- in public media, fostering connections and providing resources and tips.
- [Escuela Radio Ambulante](#): (In Spanish): Un espacio para aprender a crear historias en audio

### Audio Recording Equipment

- Tascam DR-100MKII Portable Audio Recorder: About \$130/used \$300/new
- Zoom H5 Portable Audio Recorder: About \$280
- Marantz Professional PMD-661 MKIII Handheld Recorder: About \$280

### Cell Phone Call Recording

CHECK THE LAWS IN YOUR COUNTRY/STATE.

Cell phones are not good quality audio lines, but can work in some cases depending on what you need it for and how much you are using. Of the many apps out there, here are two worth noting:

- [Tape A Call](#) (iPhone and Android):
- [Ringr](#)

### Editing Resources

*There are good online video tutorials for each of these editing programs.*

- [Audacity](#): (for Mac and PC) is open-source audio editing software that works well for simple editing.
- [GarageBand](#) comes free with all Mac computers.
- [Reaper](#) (for Mac and PC) is a low cost audio editing software. (\$60 for individual license)
- [Adobe Audition](#) (for MACs and PCs) can be used for more sophisticated production. You can buy a monthly license for Audition only or get it as part of the Adobe Creative Cloud that also includes Photoshop and other Adobe software.



### Transcription Programs (costs vary):

- [Transcribe](#): \$20 for one year license
- [InqScribe.com](#): \$39 for enrolled students
- [Trint](#): Has several plans, including one that is \$15 an hour
- [Temi](#): \$.10 a minute; has a free trial
- [Descript](#): 30 minutes free, then \$.15 minute
- [OTranscribe](#): Free

### Hosting Platforms:

- [The 10 Best Podcast Hosting Services \(for new & experienced podcasters\)](#)

### RECOMMENDED RESOURCES FROM SUNDANCE CO//AB

### Videos featuring Sundance Advisors, exclusively on Sundance Co//ab:

- [Master Class: Creating the Soundscape for your Film](#)
- [Master Class: Pitching for Success](#)