



## Pitching for Success with Jackie Miller

### RECOMMENDED RESOURCES FROM JACKIE MILLER

#### **News Articles**

- [Learning to Deal With the Imposter Syndrome](#)
- [Give a great speech: 3 Tips from Aristotle](#)
- [Why 'Fake It 'Till You Make It' Is So Effective](#)
- [Mindfulness Can Improve Strategy](#)
- [Men Do Hear - But Differently From Women, Research Shows](#)
- [Responding Rather Than Reacting](#)
- [Um, Uh, Like Call In the Speech Coach](#)
- [The Power of Eye Contact](#)

#### **Academic Studies & Books**

- [How Stories Change the Brain](#)
- [Facial Feedback Hypothesis](#)
- [Compelling People](#)

#### **Blog Posts & Videos**

- [Embodied Cognition: Why You Are Not Your Brain](#)
- [Conquering Your Fear of Client Cultivation \(Pitching\)](#)
- [How to Develop Effective Presentation Skills](#)
- [Universal Facial Expressions](#)
- [The 4 Habits of Thriving Artists](#)
- [5 Perfect Presentation Closers](#)
- [10 Storytelling Tips from Billy Wilder](#)
- [The Second Circle: Patsy Rodenburg](#)

#### **Exercises & Tools**

- [How to Activate Your Diaphragm and Improve Performance](#)
- [A Breathing Exercise to Calm Anxiety](#)
- [A Simple Tool to Pitch Your Idea in 15 Seconds](#)

### PITCHING RESOURCES FROM CO//AB

- [Pitching Your Project, Funding Your Work](#)
- [Creative Producers: Best Practices for Pitching](#)
- [The Dreaded 'P' Word: How to Learn to Love Pitching](#)
- [Principles of Pitching](#)